





Mother God

By Teresa Kim Pecinovsky · Illustrated by Khoa Le

"You know God the Father, but God is your Mother too."

With lyrical, rhyming text and exquisite illustrations, *Mother God* introduces readers to a dozen images of God inspired by feminine descriptions from Scripture. Children and adults alike will be in awe of the God who made them as they come to know her as a creative seamstress, generous baker, fierce mother bear, protective mother hen, strong woman in labor, nurturing nursing mother, wise grandmother, and comforting singer of lullabies.

This gorgeous picture book welcomes children into a fuller, more expansive understanding of what it means to be made in the image of God.

A visually stunning exploration of the feminine images of God from Scripture, and an invitation for kids to experience God as Mother.





Teresa Kim Pecinovsky was born in South Korea and raised in Iowa. An ordained minister and hospice chaplain, she lives with her spouse and two children in Houston, Texas.



Khoa Le is an author and the illustrator of numerous picture books, including *The Most Beautiful Thing* by Kao Kalia Yang, an ALA Notable Children's Book. Other recent awards include the Picture Book Honor Sydney Taylor Book Award and Best Illustration from TOKA Box Top South Asian Children's Books. She lives in Ho Chi Minh, Vietnam.

Mother God

Publication: March 8, 2022 978-1-5064-7901-9 Picture Book 8.5 x 11 32 pages Ages 3 to 8 \$17.99

JNF049080 JUVENILE NONFICTION / Religion / Christianity JNF049130 JUVENILE NONFICTION / Religious / Christian / General JNF049250 JUVENILE NONFICTION / Religious / Christian / Inspirational

Marketing and Selling Points

Special outreach to progressive Christian bloggers and influencers Targeted social media campaign to fans of Sarah Bessey, Christina Cleveland, Jen Hatmaker, and other female leaders Facebook Live events for Raising Children UnFundamentalist and other large, progressive Facebook groups Author appearances on progressive Christian podcasts and platforms Email marketing to extensive church lists

Book trailer featuring stunning art and images from the book Co-op is available

Connect



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- tkpcreates.com

Illustrator

- @khoa.le.artwork
- khoaleartwork.com



Sarah Rising

By Ty Chapman · Illustrated by DeAnn Wiley

Sarah starts her day like any other day. But today isn't a day like any other day. Today, her dad brings her to a protest to speak out against police violence against Black people.

Inspired by the protests that happened during the Minneapolis Uprising after the police killing of George Floyd, *Sarah Rising* provides a child's-eye view of a protest and offers an opportunity for children to talk about why people take to the streets to protest racial injustice. Readers will gain a new appreciation for how important it is to be part of a community of people who protect each other.

Backmatter includes a note from the author about his experience growing up as a Black boy in the Twin Cities, information about the Minneapolis Uprising, and practical ways kids can get involved in activism.

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Sarah Rising

Publication: May 24,2022

978-1-5064-7835-7 Picture Book 8.5 x 10 40 pages Ages 5 to 8 \$18.99

JUV039120 JUVENILE FICTION / Social Themes / Prejudice & Racism JUV039220 JUVENILE FICTION / Social Themes / Values & Virtues JUV074000 JUVENILE FICTION / Diversity & Multicultural

Marketing and Selling Points

Events and appearances by known Twin Cities-based author, poet, puppeteer, and playwright Special outreach to librarians and educators Co-op promotions through Baker & Taylor and Follett Targeted social media campaign to progressive parents, librarians, and teachers Consumer advertising targeting progressive parents, BIPOC parents Special mailing to progressive bloggers and influencers ABA box mailing to independent bookstores Awards campaign APOLIS UPRISING, HAPMAN'S BEAUTIFUL PERIENCE ATTENDING A OMMUNITY AND EXPLORES ACIAL INJUSTICE.





Ty Chapman is a Twin Cities-based author, poet, puppeteer, and playwright of Nigerian and European descent. He is passionate about art that speaks to the Black experience in America. His recent accomplishments include

being named a Loft Literary Center Mirrors and Windows fellow and publishing poetry though multiple journals.

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Illustrator

DeeLaSheeArtistry.com



DeAnn Wiley is a Detroit-based artist, is an advocate for social justice, and is dedicated to making art that is authentic and intentional in empowering Black, queer, fat, and disabled people.



A COMPELLING LOOK OF POWERFUL BLAC ARE CHANGING THE CRITICALLY ACCLAI PARABLE OF THE

Black Girls Unbossed: Young World Changers Leading the Way

By Khristi Lauren Adams

Black girls are shaping the future.

Young Black leaders have always been at the forefront of the fight for justice, freedom, and equity. And Black girls today are stepping up and leading in bold, creative ways. In a world overrun by power and greed, now is the time to look to Black girls for lessons in resilience, leadership, tenacity, spirit, and empathy.

Eight young Black women are profiled, including the founder of a child literacy nonprofit, political activists, and a school shooting survivor who launched a political action committee to prevent gun violence.

These are the young Black women we will be reading about and studying decades from now. Like the young women who came before them, Black girls today are saying "enough is enough" and building a better world.



Black Girls Unbossed

Publication: March 8, 2022

978-1-5064-7923-1 Hardcover 7 x 9 88 pages Ages 8 to 12 \$19.99

JNF007110 JUVENILE NONFICTION / Biography & Autobiography / Social Activists JNF007050 JUVENILE NONFICTION / Biography & Autobiography / Cultural, Ethnic & Regional JNF023000 JUVENILE NONFICTION / Girls & Women



Khristi Lauren Adams is a speaker, advocate, ordained Baptist minister, and award-winning author of *Parable of the Brown Girl.* She is the founder and director of The Becoming Conference, designed to empower, educate, and inspire teenage girls. Her ministry and youth

advocacy have been featured on CNN, and her work has appeared in Huffington Post, Off the Page, and the Junia Project. She is currently the Dean of Spiritual Life & Equity at The Hill School in Pottstown, Pennsylvania.

AT THE LIVES K GIRLS WHO WORLD, BY THE MED AUTHOR OF BROWN GIRL

GRACE CALLWOOD

When Grace Callwood was almost seven years old, her grandmother noticed a lump on her neck. Grace's mother, T'Jae Ellis, scheduled an appointment with a doctor and asked about the lump. T'Jae was worried that the lump might be cancer.

The doctor didn't listen. She made a racist assumption and told T'Jae that she was braiding Grace's hair too tight. But Grace's mother knew that something more was wrong. The doctor was missing something.

One week later, T'Jae noticed a lump on Grace's thigh. They went to another doctor, but this doctor didn't listen to them either.

Finally, they got an appointment with a third doctor, who listened to them and knew that something was wrong. A pediatric surgeon took one look at Grace and said that she needed to go into surgery.

Grace went into surgery to have a lymph node in her neck removed. Two days later, she was diagnosed with cancer. . That night Grace and her mother packed their bags to move into the hospital, where Grace would stay for the next ten to thirteen days. It had been 2½ weeks since they first noticed the lump. If it

hadn't been for the persistence of Grace's mother and grandmother in talking to different doctors, they wouldn't have caught the cancer that quickly. Grace's cancer ultimately went into remission, and

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Marketing and Selling Points

Events and speaking tour by nationally known author and leader Khristi Lauren Adams

National broadcast, print, and online media campaign Awards campaign

Dedicated email blast at publication

Consumer Advertising campaign

Targeted Facebook and Instagram advertising

Marketing video featuring author

Special outreach to school libraries and public libraries



Broadleaf Books

ALSO BY KHRISTI LAUREN ADAMS FOR ADULT READERS

Unbossed: How Black Girls Are Leading the Way

Unbossed is a hopeful and riveting inquiry into the lives of eight young Black women who are agitating for change and imagining a better world. Offering practical lessons in leadership, resilience, empathy, and tenacity from a group of young leaders of color who are often neglected, Unbossed includes profiles of Jaychele Nicole Schenck, Ssanyu Lukoma, Tyah-Amoy Roberts, Grace Callwood, Hannah Lucas, Amara Ifeji, Stephanie Younger, and Kynnedy Smith.

Publication: March 8, 2022

978-1-5064-7426-7 Paperback 5.5 x 8.5 208 pages \$18.99

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A Kid's Guide to Saving the Planet: It's Not Hopeless and We're Not Helpless

By Paul Douglas · Illustrated by Chelen Écija

The Earth is warming. The climate is changing. Sea levels are on the rise, and plastic is showing up... everywhere. We have every reason to be concerned about our planet, our only home. New inventions and technologies will help, but cleaning up the planet—saving the world—will require all of us to pay attention and take action. What can you do to help? Plenty!

Despite what you may hear on the news, the situation isn't hopeless, and we aren't helpless. In this inspiring, informative book, nationally recognized meteorologist Paul Douglas clearly and thoughtfully presents the daunting problems of climate change. And he offers realistic solutions (including some that are already working!) and actions that kids can participate in now. It's imperative that we all step up and become part of the solution, by engaging in new, smarter ways of living.

A Kid's Guide to Saving the Planet

Publication: March 22, 2022 978-1-5064-6639-2 Hardcover 7 x 9 112 pages Ages 9 to 13 \$22.99

JNF037020 JUVENILE NONFICTION / Science & Nature / Environmental Conservation & Protection JNF071000 JUVENILE NONFICTION / Social Activism & Volunteering JNF051100 JUVENILE NONFICTION / Science & Nature / Environmental Science & Ecosystems

Marketing and Selling Points

Publicity campaign targeting environmental, science, and education media outlets Special promotion to environmentalists and socially conscious parents National trade and library advertising

Targeted digital and social media campaign to educators, librarians, environmentalists, and nature enthusiasts

Appearances and events at schools, libraries, and retailers by known meteorologist and speaker at ALA Co-op available

THIS INSPIRING NATIONALLY RE METEROLOGIST EMPOWERS KIDS MEANINGFUL AC HELP SAVE THE

PLANT A TREE. Sometimes the simplest ideas are the most powerful. Trees are the perfect carbonremoval devices. They absorb CO₃ and release oxygen. More trees can remove more carbon from the atmosphere faster. Look into public resources that provide trees for planting in your area. Research local clubs and organizations that work to plant trees. If you have a yard, plant trees close to home!



Amira Quinones lives in Puerto Rico. Atter Hurricane Maria in 2017, mary of her neighbors struggled with hunge. Amira handed out fruit trees and plants to low-income families as gart of an effort to bring native plants back to the island while creating less dependence on imported food. Now sustainable tiving coach, Amira Quinones focuses on resilience and sustainable solutions that lower the impact of climate change for her home.

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Connect

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BOOK BY COGNIZED PAUL DOUGLAS TO TAKE TION STEPS TO PLANET.

Consider planting a VEGETABLE GARDEN. Fresh fruits and vegetables from your local grocery store travels an average of 1,500 MILES from the farm to your plate. The more food you grow yourself.



or purchase from local sources, the less food must be transported on planes, trains, and trucks.

- SOPHIE BERNSTEIN is focused on "food deserts," areas where stores with affordable, nutritious fruits and vegetables from local sources are hard to find. Sophie launched "Grow Healthy," a non-profit that has created 22 vegetable gardens in low-income childcare centers. More than 17,000 pounds of produce have been grown for local food banks. Sophie leads a team of nearly 800 volunteers, organizing garden workshops about plant science and sustainable gardening.
- ADJUST YOUR THERMOSTAT to use less air conditioning during the warm months and less heat during cold months. Even a few degrees can save money and pump fewer climate-warming greenhouse gases into the sky. Instead of cranking up the air conditioning when it's hot outside, see how long you can go with a fan, which uses a tiny fraction of energy. When it's cold, go old-school by putting on a sweatshirt and socks. Hey, it worked for our ancestors!

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Paul Douglas is a nationally recognized meteorologist, entrepreneur, and author based in the Twin Cities of Minnesota. He has witnessed the symptoms of a rapidly changing climate show up in extreme weather and has made regular

appearances on MSNBC and in *The Washington Post*. Douglas is the author of *Restless Skies: The Ultimate Weather Book* and coauthor of *Caring for Creation: The Evangelical's Guide to Climate Change and a Healthy Environment*.



Chelen Écija is an illustrator and hand letterer based in sunny Spain.



Just in time for Father's Day comes this playful celebration of dads—and the special bond between daddy and child.



Some Daddies

By Carol Gordon Ekster \cdot Illustrated by Javiera Maclean Alvarez

Every daddy is different—and that makes them even more special!

This rollicking showcase of daddies celebrates the incredible diversity of modern fathers. The inclusive cast of characters—including a two-dad family, a single dad, and a stay-at-home dad—highlights the bond between daddy and child as they play, learn, comfort, and laugh their way through everyday life. This open-hearted ode to fatherhood will give readers new appreciation for how their own fathers and father-figures shine in unique ways.

Some Daddies is the perfect gift for a new dad, Father's Day, or any occasion for parents and educators to read with their kids.



Carol Gordon Ekster is a children's book author and retired elementary school teacher. She is the author of *Where Am I Sleeping Tonight?: A Story of Divorce, Ruth the Sleuth and the Messy Room, Before I Sleep I Say Thank You,* and *You Know What?* She lives in Andover, Massachusetts.



Javiera Maclean Alvarez is a Chilean children's book illustrator who likes to use illustration as a voice to raise awareness for making a better world.

Some Daddies

Publication: May 17, 2022 978-1-5064-6056-7 Picture Book 9. x 9 32 pages Ages 4 to 7 \$17.99

JUV013060 JUVENILE FICTION / Family / Parents JUV017140 JUVENILE FICTION / Holidays & Celebrations / Father's Day JUV013090 JUVENILE FICTION / Family / Alternative Family

Marketing and Selling Points

National, trade, and parenting publicity campaigns Special Father's Day promotions Father's Day events Trade and library advertising Features at BEA and ALA Co-op available

Connect

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Illustrator





How to Train Your Pet Brain

By Nelly Buchet · Illustrated by Amy Jindra

Your brain is like a pet in need of training. By you.

How does it feel to smile, or to stick out your bottom lip? With heart and humor, *How to Train Your Pet Brain* invites kids to explore how their bodies and minds work together to process emotions. Told from the perspective of a child, this unexpectedly funny take on the tricky topic of mental health follows two characters learning to train their pet brains. Lighthearted illustrations paired with grounded language help kids understand why their brain does what it does, teaches that big feelings are okay, and guides kids through a simple practice to help them feel calm. A surprisingly funny, kid-friendly look at how our minds and bodies work together to process emotions.





Nelly Buchet is the author of ALA Notable Book *Cat Dog Dog: The Story of a Blended Family* and the fourboardbook Can't Do series. She holds a degree from McGill University, where she created a nonprofit project that brings picture books to refugee children through orphanages and libraries. She splits her time between the US and Germany.



Amy Jindra is a designer and illustrator who enjoys developing characters and scenes that tell a story, create a connection, and warm the heart. She lives in Cleveland, Ohio.

How to Train Your Pet Brain

Publication: February 22, 2022 978-1-5064-8050-3 Picture Book 8.5 x 10 32 pages Ages 3 to 8 \$17.99

JNF024130 JUVENILE NONFICTION / Health & Daily Living / Mindfulness & Meditation JNF053050 JUVENILE NONFICTION / Social Topics / Emotions & Feelings JNF053160 JUVENILE NONFICTION / Social Topics / Self-Esteem & Self-Reliance

Marketing and Selling Points

Targeted outreach to librarians via social media, email campaigns, and digital targeting

Features at ALA and regional library shows

Author videos discussing children's mental health and the ways this book addresses that topic in a friendly way

Special outreach to school counselors and mental health professionals

National publicity campaign focused on library media and mental health media

Advertising in School Library Journal

Co-op investment through Baker & Taylor

Connect



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FRONTLIST



Hattie Hates Hugs

By Sarah Hovorka · Illustrated by Heather Brockman Lee

Hattie loves her family, but she hates hugs!

While at a family reunion, Hattie wants to play horseshoes with Uncle Jake and Aunt Celia, but her boisterous relatives keep hugging her. Hattie's stomach squirms uncomfortably when she's hugged, but dodging and hiding from the open arms isn't working. Great-Grandma is the only relative who understands how Hattie feels. With Great-Grandma's help, Hattie learns to use simple but clear body language with verbal reinforcement to set boundaries around her personal space and to assert her right to consent to physical touch. And she even wins a game of horseshoes!

This picture book will teach huggers and non-huggers alike the importance of respecting people's personal boundaries and provides an example of how to advocate for yourself with confidence. Meet Hattie, an ordinary girl who doesn't like hugs, in this fun story designed to spark discussions about bodily autonomy and consent.





Sarah Hovorka is a member of the Society of Children's Book Writers and Illustrators and the California Writers Club and is pursuing a professional certificate in creative writing. Sarah lives with her three sons and her husband in California.



Heather Brockman Lee holds a BFA in Fine Art and worked in a variety of industries such as art glass, textile design, and gallery work before focusing full-time on her first love of illustrating stories. She lives in Colorado.

Hattie Hates Hugs

Publication: April 5, 2022 978-1-5064-8020-6 Picture Book 8.5 x 10 32 pages Ages 4 to 8 \$17.99

JUV039140 JUVENILE FICTION / Social Themes / Self-Esteem & Self-Reliance JUV039050 JUVENILE FICTION / Social Themes / Emotions & Feelings JUV039200 JUVENILE FICTION / Social Themes / Manners & Etiquette

Marketing and Selling Points

Features at ALA

National publicity campaign targeting librarians and educators

Paid social media campaign to librarians, school counselors, and mental health professionals

Print and digital advertising through School Library Journal Co-op is available

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Tofu Takes Time

By Helen H. Wu • Illustrated by Julie Jarema

Homemade tofu is good, and good things take time.

CLICK CLACK WHIRRRR.... Lin and her grandma, NaiNai, are making tofu from scratch! When NaiNai goes through each step, from blending soybeans with water to molding curd into shape, Lin gradually becomes impatient. But she soon discovers that making tofu not only takes time, but also takes the whole universe! It takes the seed from soil and sunshine, the cloth from thread and fiber, weight and space, books of words and pictures. And most of all, it takes spending lovely time with her beloved grandmother.

In this charming tale by Helen H. Wu, readers will marvel at how patience brings a whole universe together in a simple dish made by a modern Chinese American family. Perfect for fans of *Fry Bread, Drawn Together,* and *Thank You, Omu.*

Patience and tradition can bring generations together.





Helen H. Wu is a children's book author, illustrator, and translator. She was born and raised in Hefei, China, and now lives in San Diego, California. As a proud first-generation immigrant, Helen loves to share inspiring stories from her own immigrant experience.



Julie Jarema is an illustrator, writer, and bookseller. She graduated from Bard College with a degree in Written Arts.

Tofu Takes Time

Publication: April 19, 2022 978-1-5064-8035-0 Picture Book 9 x 9 40 pages Ages 3 to 8 \$18.99

JUV050000 JUVENILE FICTION / Cooking & Food JUV013030 JUVENILE FICTION / Family / Multigenerational JUV074000 JUVENILE FICTION / Diversity & Multicultural

Marketing and Selling Points

Special outreach to Asian American media, bloggers, and influencers Targeted publicity campaign to librarians and booksellers School and library conference promotions Author launch team Early ARC availability

National trade and library advertising

Co-op is available

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A humorous story about learning what it means to be a good friend.



Seeking Best Friend

By Alison Marcotte · Illustrated by Diane Ewen

When a child sends out an open call for a best friend, the most unlikely candidates apply for the job. But when each candidate disappoints, the child's list of requirements grows longer and longer—and more and more ridiculous! Only when she discovers that the way to find a friend is through being a good friend does she finally find the right person for the position.

This humorous picture book is sure to make you laugh and will spur great conversations with children about what it means to be a good friend.



Alison Marcotte is a Chicago-based writer. She is an SCBWI and 12 x 12 Challenge member, and an American Libraries freelance writer. *Seeking Best Friend* is Alison's debut picture book.



Diane Ewen is a British illustrator, born in the West Midlands.

Seeking Best Friend

Publication: January 25, 2022 978-1-5064-6638-5 Picture Book 8.5 x 10 32 pages Ages 4 to 7 \$17.99

JUV039060 JUVENILE FICTION / Social Themes / Friendship JUV019000 JUVENILE FICTION / Humorous Stories JUV051000 JUVENILE FICTION / Imagination & Play

Marketing and Selling Points

Trade advertising National publicity campaign targeting parents, librarians, and educators Special promotion to mom bloggers Targeted digital and social media campaign

Co-op available

Connect



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Illustrator





God Made All Your Feelings

By Amanda Flinn · Illustrated by Sejung Kim

God made me and God made you. God made our minds and our feelings, too!

We all have lots and lots of feelings. For young children, feelings can be overwhelming and difficult to manage. This sweet picture book explores the wide variety of emotions kids experience—happiness, sadness, anger, fear, and others—and gently reassures them that it is it okay to feel these feelings and that God is with us through all the ups and downs. The book affirms young children with the message that all our emotions help us grow and that no matter how we are feeling, God loves us. This gentle picture book teaches kids that no matter what they are feeling, God loves them.

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Amanda Flinn is a speaker, an awardwinning author, and a member of SCBWI and the Heartland Writers Guild. Her books, Yoga Baby, The Maker, and God Made All Your Feelings, are the result of a childhood dream come true.



Sejung Kim was born in Seoul, South Korea, and now lives in France. She has enjoyed illustrating many projects for a variety of publishers.

Seeking Best Friend

Publication: February 8, 2022 978-1-5064-6852-5 Picture Book 9 x 9 32 pages Ages 5 to 8 \$16.99

JUV033090 JUVENILE FICTION / Religious / Christian / Emotions & Feelings JUV039280 JUVENILE FICTION / Social Themes / Religion & Faith JUV039050 JUVENILE FICTION / Social Themes / Emotions & Feelings

Marketing and Selling Points

Publicity campaign targeting Christian and parenting media

Promotion to Christian mom bloggers and social influencers

Features at select Christian conferences

Email marketing to extensive church lists Targeted digital and social media campaign

with paid social to Christian moms Co -op available

Connect

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Illustrator

esejungkimart





All God's Critters Sing Allelu

By pj lyons · Illustrated by Carol Herring

Bow-wow, meow, cocka-doodle-doo. All God's critters sing allelu!

Dogs and cats, cows and sheep, frogs and crickets: all creation comes together in this rhyming picture book. *All God's Critters Sing Allelu* uses all the English phonemes, the smallest unit of sound that distinguishes one word from another word, to assist ages 0-4 in language acquisition and reading readiness. Follow along as lively illustrations depict each part in a harmony of sounds, encouraging kids to join in praising God. All the animals come together to praise God in this sweet, rhyming picture book that helps kids learn to hear and manipulate the sounds in spoken words.





pj lyons has a strong appreciation and curiosity for God's creation. She is the author of *Thank You, Lord, for Everything* and *God Is Watching Over You.* She lives in Caledonia, Michigan.



Carol Herring lives in Canterbury, New Zealand, with her busy household who inspire her work in children's books.

All God's Critters Sing Allelu

Publication: March 15, 2022 978-1-5064-6792-4 Picture Book 9 x 9 32 pages Ages 0 to 4 \$16.99

JUV033050 JUVENILE FICTION / Religious / Christian / Animals JUV033240 JUVENILE FICTION / Religious / Christian / Values & Virtues JUV009110 JUVENILE FICTION / Concepts / Sounds

Marketing and Selling Points

National trade and Christian advertising Promotion to Christian mom bloggers and social influencers National publicity campaign targeting

Christian and parenting media Email marketing to extensive church lists

Features at select Christian conferences Co-op available

Connect





In the Beginning: A Creation Story Pop-Up Book

Written and Illustrated by Agostino Traini

God saw everything that had been made, and it was very good.

The story of the creation of the earth is a timeless one, familiar to Christians around the world. In this captivating book, kid-friendly text, adapted from Genesis, is met with a colorful pop-up treatment by world-renowned paper artist Agostino Traini, whose work celebrates the earth and reminds kids of God's presence in it. Invite kids to experience the wonder of the creation story in a whole new way. The beloved and timeless story of the creation of the world now in pop-up form.





Agostino Traini creates illustrated books for children, activity books, delightful crafts, and paper objects, and designs and builds colorful furniture and wooden objects from his home in Italy.

Also available from Agostino Traini:

The Life of Martin Luther: A Pop-Up Book \$19.99 978-1-5064-2192-6 The Lord Is My Shepherd: A Psalm 23 Pop-Up Book \$19.99 978-1-5064-5239-5 Jesus Is Risen!: An Easter Pop-Up Book \$19.99 978-1-5064-3340-0 Our Father in Heaven: A Lord's Prayer Pop-Up Book \$19.99 978-1-5064-5241-8

In the Beginning

Publication: March 1, 2022 978-1-5064-5240-1 Hardcover 10.1 x 7.8 14 pages Ages 3 to 8 \$19.99

JNF049140 JUVENILE NONFICTION / Religion / Bible Stories / Old Testament JNF049200 JUVENILE NONFICTION / Religious / Christian / Early Readers JNF049250 JUVENILE NONFICTION / Religious / Christian / Inspirational

Marketing and Selling Points

Christian and parenting publicity push Publicity pitches to Christian holiday gift guides Trade advertising Promotion to faith-based mom bloggers, social influencers, affinity groups Co-op promotion through wholesale, retail, and Christian retail groups Email marketing to extensive church lists Targeted digital and social media campaign Targeted paid social to Christian moms Featured at select Christian conferences Featured in Beaming holiday gift campaign--email, social, congregational promotions Co-op available

Connect





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Easter Titles



Lift the Flap Easter Stories 978-1-5064-6991-1 16 pages | 9 x 8 | \$12.99





Jesus Is Risen 978-1-5064-3340-0 14 pages | 10.125 x 7.5 | \$19.99



Little Ewe 978-1-5064-6470-1 32 pages | 9 x 9 | \$16.99



Little Mole Finds Hope 978-1-5064-4874-9 32 pages | 9x9 | \$17.99



New and top-selling titles

The Big, Big Series



The Boy with Big, Big Feelings 978-1-5064-5450-4 32 pages | 8.5 x 10 | \$17.99



The Girl with Big, Big Questions 978-1-5064-7378-9 32 pages | 8.5 x 10 | \$17.99



You Are Revolutionary 978-1-5064-7830-2 32 page | 9 x 9 | \$17.99



Big Bear Was Not the Same 978-1-5064-7141-9 32 pages | 8.5 x 10 | \$17.99



Bella's Recipe For Success 978-1-5064-6810-5 32 Pages | 8.5 x 10 | \$17.99



How to Return a Monster 978-1-5064-6469-5 32 Pages | 8.5 x 10 | \$17.99



Mightier Than The Sword 978-1-5064-6640-8 200 pages | 7 x 9 | \$22.99



Poet, Pilgrim, Rebel 978-1-5064-6306-3 40 Pages | 8.5 x 10 | \$19.99



Still Stace 978-1-5064-6951-5 212 pages | 6 x 8.5 | \$21.99



The Animals Speak: A Christmas Eve Legend 978-1-5064-6643-9 32 page | 8.5 x 11 | \$18.99



A Simple Christmas on the Farm 978-1-5064-7136-5 40 pages | 10 x 10 | \$17.99



Monsters Like Us 978-1-5064-6059-8 32 pages | 8.5 x 10 | \$17.99

New and top-selling titles

The Woodland Friends Series



Porcupine's Pie 978-1-5064-3180-2 32 pages | 9 x 9 | \$17.99



Bear's Bicycle 978-1-5064-6569-2 32 pages | 9 x 9 | \$17.99



Squirrel's Sweater 978-1-5064-7285-0 32 pages | 9 x 9 | \$17.99



Once Upon Another Time 978-1-5064-6054-3 40 pages | 8.5 x 11 | \$18.99



Finding Beauty 978-1-5064-6379-7 32 pages | 10 x 10 | \$17.99



A Girl's Bill of Rights 978-1-5064-6452-7 32 pages | 9 x 9 | \$17.99



Opening the Road: Victor Hugo Green and His Green Book 978-1-5064-6791-7 40 pages | 8.5 x 10 | \$19.99



Rainbow Boy 978-1-5064-6398-8 32 pages | 9 x 9 | \$17.99



Crafting Calm: Art and Activities for Mindful Kids 978-1-5064-6526-5 80 pages | 7.5 x 9 | \$16.99



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