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SPRING 2021





Opening the Road: Victor Hugo Green and His Green Book

By Keila V. Dawson • Illustrated by Alleanna Harris

In the late 1930's when segregation was legal and Black Americans couldn't visit every establishment or travel safely, a New Yorker named Victor Hugo Green decided to do something about it. Green wrote and published a guide that listed places where his fellow Black Americans could be safe. Green's guide allowed millions of African Americans to travel safely and enjoy traveling across the nation.

In the first picture book about the creation and distribution of The Green Book, author Keila Dawson and illustrator Alleanna Harris tell the story of the man behind it and how this travel guide opened the road for a safer, more equitable America. "Hungry? Check the Green Book. Tired? Check the Green Book. Sick? Check the Green Book."





A former elementary school teacher, **Keila Dawson** is an author and editor of children's books, including *No Voice Too Small: Fourteen Young Americans Making History* and *The King Cake Baby.* She lives in Cincinnati, Ohio, where she writes for the Reading for Research Month (ReFoReMo) blog and reviews books for Multicultural Children's Book Day.



Alleanna Harris is a New Jersey-based children's book illustrator. Her previous books include such titles as Making Their Voices Heard: The Inspiring Friendship of Ella Fitzgerald and Marilyn Monroe, Patricia's Vision: The Doctor Who Saved Sight, and The Journey of York: The Unsung Hero of the Lewis and Clark Expedition.

Opening the Road: Victor Hugo Green and His Green Book

Publication: 01/26/2021

978-1-5064-6791-7 Hardcover 8.5 x 10 40 pages Ages 4 to 8 \$19.99

JUVENILE NONFICTION / People & Places / United States / African American JUVENILE NONFICTION / History / United States / 20th Century JUVENILE NONFICTION / Biography & Autobiography / Historical

Marketing and Selling Points

Accessible material for lessons on civil rights, equity, and social justice

Engaging facts and additional information about The Green Book and Victor Green are included in the book

National, trade, and library publicity campaign

Focused marketing campaign leading up to

Black History Month

Co-op available

Connect





Bear's Bicycle

By Laura Renauld • Illustrated by Jennie Poh

Our woodland friends from Porcupine's Pie are back, and Summer Scoot, the big community bike ride, is right around the corner!

Bear, Porcupine, Doe, and Squirrel all eagerly prepare for the festival on wheels. But even after studying every book on bikes he can find, Bear still struggles to get the hang of riding. While he is on his way to the library for a new book, his friends teach Bear that everyone learns in different ways, and by practicing together, they will all master riding their bikes. The woodland friends inspire each other in a tale of practice, perseverance, and friendship. A final spread features tips from one of Bear's books: bike safety, caring for your bike, and fun ways to decorate it!

"Practicing is fun!" said Porcupine.







Laura Renauld is a former elementary school teacher. She lives in Northern Virginia with her husband and their two story-telling sons. She is the author of Porcupine's Pie and Fred's Big Feelings: The Life and Legacy of Mister Rogers.



Jennie Poh is a creative who studied Fine Art at the Surrey Institute of Art & Design, as well as Fashion Illustration at Central St Martins. She lives in Woking, England.

Also Available



Porcupine's Pie 978-1-5064-3180-2 \$16.99

Bear's Bicycle

Publication: 04/20/2021 978-1-5064-6569-2 Picture Book 9 x 9 32 pages Ages 4 to 7 \$17.99

JUVENILE FICTION / Social Themes / Friendship JUVENILE FICTION / Sports & Recreation / Cycling JUVENILE FICTION / Animals / General

Marketing and Selling Points

Leverages national trend of exploring learning differences and developing a growth mindset

Includes helpful information about bike safety and caring for a bicycle

Teaches kids about hard work and perseverance in the face of challenges

Ideal for library and classroom collections

National trade and library advertising

National publicity campaign

Co-op available

Connect Illustrator Author () @jenniepohillustration @laurarenauld 🕥 @JenniePoh 🕥 @laura_renauld jenniepoh.com (f) @kidlitlaura laurarenauld.com



Little Ewe: The Story of One Lost Sheep

By Laura Sassi • Illustrated by Tommy Doyle

Little Ewe would rather jump on logs and investigate spider webs than follow the shepherd when he calls. But what happens when she gets lost? How will she find her way home? Told in whimsical rhyme, this humorous counting book for our littlest ones is a delightful reminder that, like a loving parent, our Shepherd will find us and care for us, even when we wander from the path.

In *Little Ewe: The Story of One Lost Sheep,* award-winning author Laura Sassi and illustrator Tommy Doyle tell an endearing tale of a distracted sheep and her persistent shepherd, inspired by the Parable of the Lost Sheep in Luke 15. "The Shepherd's lamb, once lost...is found!"





Laura Sassi has a passion for telling stories in prose and rhyme. She is the author of five picture books including the best-selling *Goodnight, Ark,* which was a 2015 Christian Book Award Finalist; *Goodnight, Manger; Diva Delores and the Opera House Mouse,* which won First Honor Book for the 2019 Best in Rhyme Award; *Love Is Kind*; and *Little Ewe.*



Tommy Doyle is an illustrator and graphic designer who has been working in the industry for over twenty years. He is based in Melbourne, Australia.

Little Ewe: The Story of One Lost Sheep

Publication: 02/23/2021 978-1-5064-6470-1 Picture Book 9 x 9 32 pages Ages 3 to 5 \$16.99

JUVENILE FICTION / Religious / Christian / Animals JUVENILE FICTION / Religious / Christian / Learning Concepts JUVENILE FICTION / Concepts / Counting & Numbers

Marketing and Selling Points

Delightful animal characters will captivate both kids and adults

Perfect gift book for Easter

Trade review, Christian, and parenting publicity push Email marketing to extensive church lists Targeted digital and social-media campaign Special promotions leading up to Easter Co-op available National publicity campaign Co-op available

Connect



Illustrator

- @tommydoyle
- @doyletommy
- f @tommydoyleillustration

tommydoyle.com



From the authors of Lift-the-Flap **Bible Stories for Young Children** comes a delightful book that immerses kids in the celebration of Easter.

Lift-the-Flap Easter Stories for Young Children

By Andrew J. DeYoung and Naomi Joy Krueger • Illustrated by Megan Higgins

From the resurrection to the ascension, this collection of Easter stories contains surprises to uncover and reveal on every page. Full of colorful and bright scenes, Liftthe-Flap Easter Stories for Young Children invites the youngest children to celebrate Jesus' life after death.

\$12.99



Andrew J. DeYoung is a writer and editor of children's books. He lives in Saint Paul. Minnesota.



Naomi Joy Krueger is a writer and editor based in Saint Paul, Minnesota, She is the author of the board book I Can Praise God and editor of Spark Story Bible Psalm Book: Prayers and Poems for Kids.

Also Available



Lift-the-Flap Bible Stories for Young Children 978-1-5064-4684-4

Megan Higgins is from Ohio, but she has spent most of the last decade living in Austria, where she works as a teacher in the heart of the Alps. She loves skiing and drawing.

Lift-the-Flap Easter Stories for Young Children

Publication: 02/23/2021 978-1-5064-6991-1 Board Book 9 x 8 16 pages Ages 3 to 5 \$12.99

JUVENILE NONFICTION / Holidavs & Celebrations / Easter & Lent JUVENILE NONFICTION / Religious / Christian / Holidays & Celebrations JUVENILE NONFICTION / Religion / **Bible Stories / New Testament**

Marketing and Selling Points

Ideal aift for Easter baskets

Interactive flaps will have kids discovering surprises and interacting with the Bible stories in a whole new wav

Designed to be durable and sturdy for little ones' busy hands

National trade and Christian advertising

National publicity campaign to Christian media outlets

Email marketing to extensive church lists

Targeted digital and social media campaign to Christian moms and church leaders Co-op available

Connect



Illustrator





 @dogwoodfinch @dogwoodfinch megan-higgins.com

🕐 @NaomiJKrueger



Once Upon Another Time

By Matt Forrest Esenwine and Charles Ghigna • Illustrated by Andrés F. Landazábal

Once upon another time, the world was young and new. If you want to know this world, there's something you can do.

With sweeping landscapes and up-close details of the natural world, *Once Upon Another Time* takes readers through a lyrical exploration of the world as it was before humans made their mark. Contrasting the past with the present, this expansive picture book serves as a warm invitation for children–and all people–to appreciate, explore, and protect the magic and wonder of this planet we call home. "Once upon another time, the world was young and new."





Matt Forrest Esenwine is an author and poet from Warner, New Hampshire. His debut picture book, *Flashlight Night*, was selected by the New York Public Library as one of the Best Picture Books for Kids of 2017.





Charles Ghigna, aka Father Goose[®], lives in a treehouse in the middle of Alabama. He is the author of more than one hundred books and has written more than five thousand poems for children and adults that have appeared in a variety of anthologies, newspapers, and magazines.

Andrés F. Landazábal is an illustrator and art director based in Armenia, Colombia. His work has appeared in film, television, and print for companies such as Sesame Street, Discovery Kids, and Fox.

Once Upon Another Time

Publication: 03/02/2021 978-1-5064-6054-3 Hardcover 8.5 x 11 40 pages Ages 4 to 8 \$18.99 JUVENILE FICTION / Science & Nature / Environment

JUVENILE FICTION / Historical / Exploration & Discovery JUVENILE FICTION / Sports & Recreation / Camping & Outdoor Activities

Marketing and Selling Points

Teaches kids about the wonder and magic of our world before civilization and industrialization

National and trade publicity push

Publicity push to nature, environmental preservation, and parenting media

Promotional push with environmental preservation and parenting bloggers and influencers

Trade and library advertising

Targeted email and social media campaign with paid targeting to librarians and parents Co-op available

Connect

Authors @MattForrestVW @MattForrestVoice @MattForrestVW MattForrest.com @FatherGoose @CharlesGhigna @CharlesGhigna TatherGoose.com

Illustrator



andreslandazabal. squarespace.com



"Your heart is just too big for one color alone."



Rainbow Boy

By Taylor Rouanzion • Illustrated by Stacey Chomiak

A story about a boy with a heart too big for one color alone.

A little boy attempts to answer one of grown-ups' all-time favorite questions: "What's your favorite color?" But with so many wonderful colors to choose from, he doesn't know how to answer. He loves his pink sparkly tutu, bright red roses, soft yellow baby doll pajamas, and big, orange basketball. How will he ever pick?



Taylor Rouanzion lives in Northern California with her husband, child, and miniature dachshund. She has been a part of local support groups for trans/gendernonconforming kids and their parents. Her own child is gender nonconforming and has inspired Taylor to write for her and others like her so they can be seen in children's literature. Taylor earned her bachelor's degree in English and is currently studying for her master's in library and information science.



Stacey Chomiak is a children's book illustrator and artist in the animation industry who launched her career working on the beloved series My Little Pony: Friendship Is Magic. Chomiak loves to advocate and use her artistic talents for the LGBTQ Christian community. She lives with her family on the West Coast of Canada.

Rainbow Boy

Publication: 01/19/2021 978-1-5064-6398-8 Hardcover 9 x 9 32 pages Ages 3 to 5 \$17.99

JUVENILE FICTION / Imagination & Play JUVENILE FICTION / LGBT JUVENILE FICTION / Concepts / Colors

Marketing and Selling Points

Meets felt need for progressive parents who want to teach their children that colors, toys, and interests are not gender specific Teaches children the colors of the rainbow and days of the week in a new and socially relevant way

National and trade publicity push with targeted campaign to parenting and LGBTQ+ media

Trade and library advertising

Email, social-media, and special promotion campaign to progressive moms, mom bloggers, gay dad influencers Co-op available

Connect





A Girl's Bill of Rights

By Amy B. Mucha • Illustrated by Addy Rivera Sonda

"I have the right to be bold and mighty and LOUD!"

In a world where little girls must learn to stand tall, *A Girl's Bill of Rights* boldly declares the rights of every woman and girl: power, confidence, freedom, and consent. Author Amy B. Mucha and illustrator Addy Rivera Sonda present a diverse cast of characters standing up for themselves and proudly celebrating the joy and power of being a girl.

"I have the right to be bold and mighty and LOUD!"





Amy B. Mucha grew up in New York and New Jersey and now lives in Chapel Hill, North Carolina, with her husband, two children, two spoiled dogs, four superior cats, and hundreds of books.



Addy Rivera Sonda is a Mexican illustrator, who loves color and nature. When she is not drawing, she devotes a great part of her time to learning and exploring ways in which we could live kinder and more sustainable lives.

A Girl's Bill of Rights

Publication: 02/02/2021 978-1-5064-6452-7 Hardcover 9 x 9 32 pages Ages 4 to 8 \$17.99

JUVENILE FICTION / Girls & Women JUVENILE FICTION / Social Themes / Self-Esteem & Self-Reliance JUVENILE FICTION / Social Themes / Values & Virtues

Marketing and Selling Points

Readers will be inspired to stand up, speak out, set boundaries, and be themselves

Connects to trending topics like girls' assertiveness, consent, and equal pay

National, trade, and parenting publicity pushes Trade and library advertising

Targeted email and social-media campaign targeting "girl power" influencers

Special promotion to mom bloggers, influencers with "girl power" platforms Co-op available

Connect

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From the author of the award-winning picture book, *The Memory Box*.



When Things Are Hard, Remember

By Joanna Rowland • Illustrated by Marcela Calderón

A seed falls to the ground. A child moves away from home. Can life bloom in a new place?

With gentle storytelling and poetic language, Joanna Rowland explores what it means to have hope—hope that things will get better, hope that you are cared for even when things are hard, and hope that new growth is waiting to burst forth, just around the corner. Joanna Rowland writes comforting books that offer support and encouragement to children during difficult times.



Joanna Rowland grew up in Sacramento, California, where she still lives today with her husband and three children. She teaches kindergarten by day and writes picture books at night. In the summer, you'll find her at the pool coaching synchronized swimming or cozying up with a book.



Marcela Calderón is a children's book illustrator who grew up in San Nicolás, Argentina, surrounded by streams, trees, nature, and pets that were her drawing inspirations. When she is not drawing, she enjoys going out on her mountain bike through the fields nearby, where she feels free and happy.



When Things Are Hard, Remember

Publication: 03/16/2021 978-1-5064-6380-3 Hardcover 9 x 9 32 pages Ages 5 to 8 \$17.99

JUVENILE FICTION / Social Themes / New Experience JUVENILE FICTION / Social Themes / Emotions & Feelings JUVENILE FICTION / Social Themes / Self-Esteem & Self-Reliance

Marketing and Selling Points

Teaches kids who are going though significant physical and emotional change that hope is planted and will blossom once again

An excellent narrative tool to use in counseling and foster care appointments

Promotion to parenting bloggers and influencers

Targeted digital and social-media campaign with paid social targeting to social workers, foster care case workers, school counselors

Co-op available

Connect



A

- Calderallustra
- @MarcelaCalderónllustraciones
- marcelacalderon.com



More from Joanna Rowland on supporting kids through hard times



The Memory Box: A Book about Grief

\$17.99 | 978-1-5064-2672-3

Illustrated by Thea Baker

Joanna Rowland's best-selling *The Memory Box: A Book about Grief* has helped thousands of children and families work through the complex emotions that arise after the loss of a loved one. The child in the story creates a memory box to keep mementos and written memories of the loved one, to help in the grieving process.



The Memory Book: A Grief Journal for Children and Families

\$17.99 | 978-1-5064-5781-9 Illustrated by Thea Baker

Newly released in January 2020, *The Memory Book: A Grief Journal for Children and Families* is a beautiful journal companion to *The Memory Box* that helps grieving families put the processing methods into practice. With gentle prompts and ideas for journaling, drawing, and talking through grief, this journal will bring comfort in the midst of loss and be a keepsake for families for years to come.



Stay through the Storm

\$16.99 | 978-1-5064-5058-2 Illustrated by Lorian Tu

With lyrical text and comforting illustrations, *Stay through the Storm* is a deeply moving meditation on the power of friendship to carry us through difficult times. When dark clouds gather in the distance, two friends come together to comfort each other through the storm.



Finding Beauty

By Talitha Shipman

You are beautiful from the top of your head to the tip of your toes—but beauty is far more than something you can have. It's also something you have to find. In other people. In nature. In acts of kindness. In math, and art, and music, and sports.

In this beautiful inspirational book for girls, authorillustrator Talitha Shipman turns the concept of beauty inside out, inviting girls to become beauty-seeking adventurers charging out into the world with confidence and ambition to find beauty and make beauty wherever they go. "Beauty surrounds you if you look for it."





Talitha Shipman is a picture-book illustrator born and raised in Fort Wayne, Indiana, where she still lives. Her favorite subjects to paint are wild kids and wild animals. Nature inspires Talitha's painting, and she hopes her work encourages curiosity and creativity in children of all ages.

Talitha has worked with publishers on several illustration projects. *Finding Beauty* is Talitha's first author/illustrator adventure.

Finding Beauty

Publication: 02/09/2021

978-1-5064-6379-7 Hardcover 10 x 10 32 pages Ages 5 to 8 \$17.99

JUVENILE FICTION / Social Themes / Values & Virtues JUVENILE FICTION / Girls & Women JUVENILE FICTION / Social Themes / Emotions & Feelings

Marketing and Selling Points

Helps empower girls to find beauty expressed in unique and non-stereotypical places

National and trade publicity push with niche targeting to parenting media

Trade and library advertising

Targeted email and social-media campaign with paid targeting to "girl power" influencers

Special promotion to mom bloggers, influencers with "girl power" platforms Co-op available

Connect

Author and Illustrator



(i) @talithashipmanillustration

@TalithaShipmanIllustration





"Monsters are like you and me – mostly."



Monsters Like Us

By Amy Huntington

Monsters may look and act scary, but deep down they're not so different from you and me. They talk and giggle, they read and clean their rooms, and they have ENORMOUS chompers for...eating ice cream!

This humorous book will have kids giggling and turning the pages as they discover that monsters aren't so scary after all—and discover their own inner monster!



Amy Huntington fell in love with picture books and has never looked back. She fills lots of sketchbooks and writes lots of words. Some turn into books. Her first picture book, *One Monday*, had both Huntington's words and her art. She has since illustrated numerous books, including *Grandma Drove the Garbage Truck*; *Fresh-Picked Poetry: A Day at the Farmers' Market*; and *NINE: A Book of Nonet Poems*.

Monsters Like Us

Publication: 04/13/2021 978-1-5064-6059-8

Hardcover 8.5 x 10 32 pages Ages 4 to 7 \$17.99

JUVENILE FICTION / Monsters JUVENILE FICTION / Imagination & Play JUVENILE FICTION / Humorous Stories

Marketing and Selling Points

Page-turning text style will keep kids wanting to know what comes next National, trade, and parenting media publicity push Trade and library advertising Targeted email and social media campaign including paid social targeting Co-op available

Connect

Author and Illustrator

@amyhuntingtonbc

@amyhuntingtonillustrator



amyhuntington.com

New from Augsburg Books



Simple Prayers for Children

By Heather Ellis

This brightly illustrated book of sweet, simple prayers will help children develop the joy of reading and praying together. Paired with charming images of a family of mice, each prayer invites children into a loving relationship with God, their creator.

Heather Ellis lives in Birmingham in the UK. She writes and illustrates children's books, designs art prints for children, and designs for the craft market. She comes from a creative family, and her other hobbies include jewelry making.



Publication: 02/16/2021 978-1-5064-6851-8 Hardcover 6 x 6 60 pages Ages 5 to 8 \$14.99

North American rights, English only

JUVENILE NONFICTION / Religious / Christian / Devotional & Prayer

Augsburg Books brings Christian voices and culturally relevant explorations of faith and spirituality from across the globe to readers of all ages.

New and top-selling titles from Beaming Books



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Little Mole Finds Hope 978-1-5064-4874-9 32 pages • 9.25 x 9.25 • \$17.99



What's in Your Mind Today? 978-1-5064-6377-3 32 pages • 10.75 x 10.75 • \$17.99



The Boy with Big, Big Feelings 978-1-5064-5450-4 32 pages • 8.75 x 10.25 • \$17.99



Crafting Calm: Art and Activities for Mindful Kids 978-1-5064-6526-5 80 pages • 7.5 x 9 • \$16.99



When Charley Met Emma 978-1-5064-4872-5 32 pages • 8.75 x 10.25 • \$16.99



Yoga Baby 978-1-5064-5699-7 26 pages • 7 x 7 • \$7.99



The Big Book of Superpowers 978-1-5064-6319-3 40 pages • 9.75 x 12.25 • \$18.99 *North American rights, English only*



A Doll for Grandma: A Story about Alzheimer's Disease 978-1-5064-5738-3 32 pages • 9.25 x 9.25 • \$17.99

Religious Titles



Superheroes Don't Babysit 978-1-5064-5876-2 32 pages • 8.75 x 10.25 • \$17.99



So Big and So Small 978-1-5064-6058-1 32 pages • 8.75 x 10.25 • \$17.99



I Love Me! 978-1-5064-5554-9 32 pages • 8.25 x 8.25 • \$17.99



Read a Book with Me 978-1-5064-6525-8 32 pages • 8.75 x 10.25 • \$16.99 *North American rights, English only*



Someday We Will: A Book for Grandparents and Grandchildren 978-1-5064-5400-9 32 pages • 10.25 x 10.25 • \$17.99



Being Me from A to Z 978-1-5064-5259-3 32 pages • 9.25 x 9.25 • \$17.99



The World Jesus Knew: A Curious Kid's Guide to Life in the First Century 978-1-5064-2500-9 • 64 pages 9 x 12 • \$19.99



This Is the Church 978-1-5064-4532-8 32 pages • 9.25 x 9.25 • \$17.99



The World of the Old Testament: A Curious Kid's Guide to the Bible's Most Ancient Stories 978-1-5064-5059-9 • 64 pages 9 x 12 • \$19.99



Prayers for Faithful Families: Everyday Prayers for Everyday Life 978-1-5064-5224-1 140 pages • 5.25 x 7.25 • \$16.99



The World of the First Christians: A Curious Kid's Guide to the Early Church 978-1-5064-6049-9 • 64 pages 9 x 12 • \$19.99



Maybe God Is Like That Too 978-1-5064-2189-6 32 pages • 8.5 x 11 • \$16.99



On the Day You Were Baptized 978-1-5064-5552-5 32 pages • 9.25 x 9.25 • \$17.99



Maybe I Can Love My Neighbor Too 978-1-5064-5201-2 32 pages • 8.75 x 11.25 • \$16.99



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Praise for Beaming Books



Queerfully and Wonderfully Made: A Guide for LGBTQ+ Christian Teens 978-1-5064-6524-1 260 pages • 5.5 x 8.5 • \$16.99

"A must-read guide for all queer and questioning Christians (and their allies, too)!"

-Kirkus Reviews, starred



Fly, Girl, Fly!: Shaesta Waiz Soars around the World 978-1-5064-6468-8 40 pages • 8.75 x 11.25 • \$18.99

"An inspiring celebration of passion, dedication, and success."

—Kirkus Reviews



Awesomely Emma: A Charley and Emma Story 978-1-5064-6495-4 32 pages • 8.75 x 10.25 • \$17.99

"With a main character who confidently navigates her world and deals with strong emotions in a positive way, this title has a clear theme of self-empowerment."





Courageous Creativity: Advice and Encouragement for the Creative Life 978-1-5064-5915-8 208 pages • 6 x 7.75 • \$17.99

"Inspiring and honest, this smart book offers both compassion and practical instruction."

—Kirkus Reviews

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